



OFFICIAL IRONWOOD VISITORS GUIDE ADVERTISING RATES AND AGREEMENT

2023-25

• 2023-25 VISITOR GUIDE AD RATES •

Full Page	\$ 700
1/2 Page	\$ 375
1/4 Page	\$ 210
1/8 Page	\$ 130

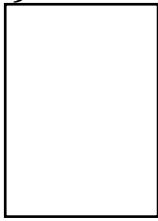
Guide will be available to the public June 2023.

Paid advertising is only available to all Ironwood Chamber members. Initial Visitor's Guide print run will be 17,000.

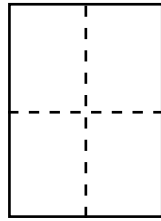
Rates listed are for full-color, camera-ready ads.

If you need an ad designed for the guide, we recommend contacting Sharp Graphic Design (Chamber member) at 906-364-1296. There is a charge for ad design.

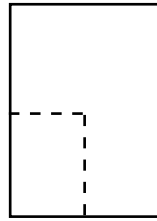
• 2023-25 VISITOR GUIDE AD SPECS •



Full Page
Bleed: 5.625"w x 8.625"h
No Bleed: 5.5"w x 8.5"h



1/2 Page
H: 5.5"w x 4.25"h
V: 2.75"w x 8.5"h



1/4 Page
V: 2.75"w x 4.25"h



1/8 Page
2.75"w x 2.125"h

NOTE: Please add .125 on all sides for bleeds.

Ads should be submitted as either a high-res .jpg file or a PDF. PDF files are preferred.

Ad placement locations within the Visitors Guide are not guaranteed.

PLEASE SUBMIT THIS COMPLETED ADVERTISER AGREEMENT WITH FULL PAYMENT BY MARCH 1, 2023.

• ARTWORK DEADLINE: MARCH 10, 2023 •

ADVERTISER AGREEMENT:

Business _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

By signing this document, I agree to the terms listed above and understand that this serves as my 2023-25 Visitors Guide advertising contract with the Ironwood Chamber.

Signature _____ Date _____

Please select desired ad space:

____ Full Page - \$ 875

____ 1/2 Page Vertical - \$ 475

____ 1/2 Page Horizontal - \$ 475

____ 1/4 Page - \$ 270

____ 1/8 Page - \$ 210

\$ _____ Total Investment

PAYMENT INFORMATION:

Please return completed ADVERTISER AGREEMENT (above) and your check payable to: Ironwood Chamber of Commerce.

Mail to:

IRONWOOD CHAMBER OF COMMERCE

c/o Michael Meyer

P O Box 45

Ironwood, MI 49938

Phone: 906-932-1122

Email: chamber@ironwoodchamber.org

ARTWORK DEADLINE: March 10, 2023.

Submit to: Sharp Graphic Design

Email: sandy@SharpGraphicDesign.com